CAPABILITY STATEMENT

Previse Solutions LLC

UEI: LK6WYV5N8249 **GSA**: 47QTCA21D005S

D-U-N-S: 117424921

EIN: 83-3231927

CAGE Code: 8KR98

FSBA 8(a) Certified Small Business Maryland DOT Certified

MBE, SBE, DBE - Certification #: 22-497

SBR#: SB24-062855

LSBRP & LBPP, MFD-MBE: Active

NAICS Codes: 541511, 541512, 541519, 561422, 519290, 513210, 518210

CATS+ Master Contract #060B2490023 | **Functional Areas**: FA 5, 7, 8, 10, 11, 17 eMMA Vendor ID: SUP751871













Company Overview

Founded in January 2019, Previse Solutions is a Maryland based IT services company specializing in agile software development, digital transformation, and Salesforce implementation. With over 88 employees and a 97% employee retention rate, we operate through a hybrid US, near-shore, and offshore delivery model. Our leadership brings deep expertise in managed services, with a focus on insurance, financial services, and federal sectors.

Industry Solutions & Focus Areas

Insurance

Policy automation, claims handling, underwriting, 360° customer view, agent tools, compliance support

Healthcare

support, mobile apps, caregiver support, Al for student tracking, portals, personalized experiences

Manufacturing

Sales & operations planning, ERP/ Property CPQ, inventory tracking, partner portals, mobile & e-commerce tools

Retail & Distribution

Route planning, order tracking, distributor portals, mobile sales, incentive tracking

Banking & Finance

Loan processing, KYC/AML, portfolio tools, digital payments, risk analysis, Al-based insights

Education

Patient management, enrollment Admissions portals, WhatsApp unified student lifecycle view

Real Estate

listings, proposal generation, site visit planning, automation. performance tracking

Professional Services

Opportunity tracking, forecasting, project dashboards, quality assurance, resource planning

Differentiators

Insurance Industry Depth: Years of domain-specific implementations with compliance awareness

Salesforce Certified Talent: Deep bench of multi-cloud specialists and MuleSoft integrators

Agile "DADDS" Model: Documented, Accountable, Scalable delivery, Deliverable focused.

Cost-Effective Delivery: Hybrid onsite-offshore model with 24/7 support coverage

Proven Success: : Rapid onboarding, real-time visibility, improved CX and automation results

Past Performance

Human Rights Organization: We helped a global human rights NGO improve partner onboarding and communication by building a Salesforce-based portal.

Online Lender: For an online lender, we created a digital loan application system integrated with their website and Salesforce to boost efficiency and conversions.

Medical School: We supported a medical school with a student portal connected to Salesforce and WhatsApp, leading to a 30% increase in admissions.

Salesforce Platform Expertise

43+

Salesforce Certifications

30+

Successful projects

16

Salesforce Professionals

PARTNER

CONSULTING

Partner Expertise in: Sales Cloud, Service Cloud, Marketing Cloud, Non-Profit Cloud, Education Cloud, Experience Cloud, Mulesoft, Heroku.

Key Functional Areas:

- Lead to Quote / Quote to Cash
- Configure Price Quote
- · Sales Forecasting
- SLA & Field Service Management
- Omnichannel Campaigns & Journey Builder
- Customer & Partner Portals
- Secure, scalable data integrations

Core Competencies

- Salesforce Implementation (Sales, Service, Industry, Marketing Clouds, and more)
- Salesforce AppExchange Development (Product Development, Security Reviews, Package Development and Store Deployment)
- Salesforce Maintenance & Optimization
- MuleSoft Integration & API Management
- Salesforce Digital Experience and Community Portals
- App & Platform Integration (ERP and Custom Integrations)

Software Engineering & Cloud Services

- Agile Software Development
- DevOps & QA Testing
- Application Modernization
- Cloud Migration & Hosting (AWS)
- Custom CRM/ERP Solutions
- Web Portal Development

CCaaS Solutions

Proprietary platform: myOmniDesk™ Contact Center as a Service (CCaa)







Non-Profit

Cloud



Cloud



Education Cloud

Customer

Success



Sales Cloud



Service Cloud

Salesforce



Platform



jeff.caro@previseit.com